



# Delivering for Ireland, Leading Globally

Strategy 2025 - 2029



Rialtas na hÉireann  
Government of Ireland

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# Foreword from Peter Burke, Minister for Enterprise, Tourism and Employment

Ireland has enjoyed exceptionally strong economic performance in recent years and employment is at record levels. Enterprise Ireland and the Local Enterprise Offices have played a crucial part in that success and while the international context is rapidly changing, I am confident that they will continue to play a significant role in assisting Irish businesses to overcome any future challenges.

Our Programme for Government *'Securing Ireland's Future'* sets out a strong enterprise framework which prioritises economic growth, competitiveness, and investment in innovation, energy, and decarbonisation. This Government is committed to ensuring that Ireland provides a supportive environment for Irish businesses, and the initiatives and actions outlined in this strategy will support this ambition and position Ireland ahead of emerging economic trends.

Enterprise Ireland client companies have performed strongly in recent years and now employ over 234,000 people. This strategy targets a growth in employment by supported companies to a record level of 275,000. Enterprise Ireland and our Local Enterprise Offices are at the heart of this ambition and new strategy. Working together, they will ensure that companies of all sizes are provided with a flexible model of service as appropriate to their stage of development.

I'm pleased to see Enterprise Ireland's ambitions under this strategy include increasing the number of internationally successfully Irish owned companies of scale, diversifying our exports, and increasing the productivity of our SME sector. These efforts will all add to the resilience of Irish businesses, preparing them to continue to succeed in an increasingly competitive global market. International expansion will continue to be critical to Irish companies' ability to thrive and scale, and a key element of Enterprise Ireland's strategy will be to support start-ups to grow, leverage sales, and access global markets.

Enterprise Ireland will also help to broaden and deepen the innovation capacity of Irish enterprises. I am deeply ambitious for Irish companies after seeing the achievements and innovation on display by our indigenous enterprises both at home and abroad, and I believe we can replicate this success at a larger scale.

An important part of this strategy is the commitment to help the enterprise sector reduce emissions by 35% by 2030 as targeted in the Government's Climate Action Plan. We must help businesses make the necessary changes and reap the opportunities that reducing our reliance on fossil fuels brings. We are making progress in key areas such as decarbonisation, digitalisation, and innovation and it is important that we support Enterprise Ireland in delivering on our ambitions for a resilient, sustainable, and regionally balanced economy as laid out in the White Paper on Enterprise.

This new strategy charts a clear way forward for Enterprise Ireland and its supported companies to succeed over the next five years. We plan to seize every opportunity available to us and be fully prepared for future challenges.

I would like to express my thanks to the Enterprise Ireland team for their efforts to date and I look forward to Irish industry realising the ambitions set out in this strategy, which will provide significant benefit to workers, businesses, the economy, and wider society.



**Peter Burke, TD**  
Minister for Enterprise,  
Tourism and Employment

# Introduction from Chairman & Chief Executive Officer

Ireland's economy has never been stronger. Having shown remarkable resilience in the face of worldwide trade disruptions caused by the Covid-19 pandemic and recent global political tensions, the economy continued to expand every year during Enterprise Ireland's 'Leading in a Changing World' 2022-2024 strategy.

As a result, the country is now at near full employment. The number of people employed in the State has never been higher, while unemployment rates are at record lows. Within those broad statistics it is very heartening to see the labour force participation rate among women also reach a record high.

At the same time, Ireland is now ranked on a macro level as the most competitive country in the Eurozone and fourth in the IMD World Competitiveness Yearbook however, there remain several critical competitiveness challenges.

The public finances are strong, even when once-off returns are excluded. This places the country in the fortunate position, relative to many of its counterparts, of having greater resources to invest in its future.

That position of strength is all the more important in light of the challenges and headwinds facing the country both domestically and internationally. The unfolding climate emergency is manifesting itself in more frequent and severe weather events which are impacting at both human and economic levels. Global uncertainty is high due to ongoing market variability, a volatile geopolitical environment, and renewed focus on regulation and tariffs.

In that context, our success in attracting investment from international companies leaves Ireland particularly sensitive to geopolitical and international trade volatility.

Meanwhile, here at home the elevated cost of living continues to create upward wage pressures, while our public services and infrastructure are under strain both from a growing population and an expanding economy. Added to that we have a nationwide housing shortage that is compounding cost of living problems.

Addressing these challenges will require a combination of dynamism, vision, and investment from the Irish Government, its enterprise support agencies, and the private sector.

Despite these challenges, and their scale should not be underestimated, Irish businesses are in an excellent position to capture the growth opportunities which continue to exist both here at home and on international markets. The success of Irish businesses in overseas markets over many years demonstrates their ability to compete and win business against the very best in the world.

The growth potential of Irish business is clear. We have the opportunity to build on the innovative capabilities of Irish people and on well-established strengths in key sectors and emerging areas like digitalisation, sustainability, food, financial services, construction, and life sciences to name just a few.

Our role at Enterprise Ireland is to work in partnership with Irish businesses to help them grow and succeed in international markets. Our objective is to Accelerate Sustainable Irish Business, now and into the future. The 4,000+ companies we work with enjoyed great success over the three years of our last strategy overachieving on our key strategic targets for the period. In 2023, they achieved €34.6 billion in export sales, invested €1.55 billion in RD&I, and spent €39.3 billion domestically. During 2024, these businesses created more than 15,000 new jobs bringing employment at Enterprise Ireland supported companies to a new record of 234,454 with 66% of those jobs outside Dublin.

We have set out an ambitious strategy to support innovative Irish businesses to *Start, Compete, Scale, and Connect*. We will deliver this strategy working in partnership with the Department of Enterprise, Tourism, and Employment (DETE), IDA Ireland, Research Ireland, the Local Enterprise Offices, supported by our own Enterprise Ireland offices throughout Ireland, and across the globe.

Our new five-year strategy to 2029, *'Delivering for Ireland, Leading Globally'*, is aimed at achieving our ambition for exporting Irish companies to become the primary driver of the Irish economy.

Among our goals is the development of an increasingly strong pipeline of innovative start-ups to drive long-term sustainable growth and job creation. This will see Enterprise Ireland supporting 1,000 new start-ups between now and 2029.

We will also assist Irish enterprises to compete by strengthening their productivity, competitiveness, resilience, and sustainability. We have set ambitious targets in this regard including a 35% reduction of CO<sub>2</sub> emissions from Enterprise Ireland supported companies by the end of 2030, a 3% annual average increase in productivity, and supporting 1,700 new first time Irish-owned exporters in collaboration with Local Enterprises Offices over the five year period of the strategy. Beyond that we want to increase the number of Irish owned world-leading companies of scale including having 150 large Irish exporting companies of more than 250 employees supported by Enterprise Ireland.

The overarching goal is to set new records across all metrics and to see 275,000 people employed, and €50 billion in export sales by Enterprise Ireland supported companies by 2029. In terms of innovation, the goal is to realise a €2.2 billion spend on research, development and innovation (RD&I) by Enterprise Ireland supported companies in 2029. Reaching these ambitious targets will lead to spending within the domestic Irish economy by Enterprise Ireland supported companies rise to €55 billion in 2029.

We will utilise six separate levers to achieve our goals – *Funding Ambition, Igniting Innovation, Embracing Sustainability, Strengthening Skills and Talent, Maximising Global Opportunity and Driving Performance*.

Enterprise Ireland is also committed to working with government departments and other key stakeholders as part of 'Team Ireland' to secure progress towards broader national priorities including the 'Shared Island Initiative', 'A Better World: Ireland's Policy for International Development', 'Ireland for Finance', and 'Housing for All'.

In attaining our goals and objectives for Ireland's economy and Irish businesses over the next five years, we will develop a refreshed client relationship and operating model where the key priorities will be supporting the success of the businesses we work with, having a positive impact on sustainable economic development, and securing value for money for the people of Ireland.

We have set our course, and we are excited to commence the next stage of our journey as we continue to support the success of Irish businesses and the advancement of the economy.



**Michael Carey**  
Chairman



**Kevin Sherry**  
Interim CEO

# Strategy Summary

## Accelerate Sustainable Irish Business to



**Start**



**Compete**



**Scale**



**Connect**

## using key levers of



**Funding Ambition**



**Igniting Innovation**



**Embracing Sustainability**



**Strengthening Skills & Talent**



**Maximising Global Opportunity**



**Driving Performance**

## delivered through



**Our People & Culture**



**Service Excellence**



**Our Partnerships**

## with success measured against



**275,000**  
jobs in supported companies in 2029



**35%**  
CO<sub>2</sub> emission reductions in supported companies by 2030



**3%**  
increase in annual average productivity 2025 - 2029



**€50bn**  
exports by supported companies in 2029



**€55bn**  
spend by supported companies in Irish economy in 2029



**1,000**  
new start-ups supported 2025 - 2029



**1,700**  
additional Irish-owned exporters by 2029



**150**  
large Irish exporting companies by 2029



**€2.2bn**  
RD&I spend by companies in 2029



**+70**  
Enterprise Ireland Net Promoter Score in 2029

# Delivering for Ireland, Leading Globally

Enterprise Ireland is Ireland's state agency responsible for the development and growth of Irish enterprises in world markets. Our core mandate is to enhance the enterprise environment and to support Irish businesses to start, compete, scale, and connect.

Enterprise Ireland supports over 4,000 Irish companies creating opportunities across every region and county in Ireland. Enterprise Ireland supported companies are delivering direct and indirect job creation, developing innovative solutions for global challenges, strengthening communities and regions, and improving quality of life nationwide.

In 2024 alone, Enterprise Ireland supported companies employed more than **234,454** people. Across 2023, these businesses achieved **€34.6 billion in export sales**, and invested **€1.55 billion in RD&I**.

In 2023, €39.3 billion was spent domestically by Enterprise Ireland supported businesses, delivering a multiplier effect through increased economic activity, employment, and exchequer receipts.

Enterprise Ireland provides Irish businesses with the tools needed to thrive at home and abroad. This helps to drive economic growth and regional development, and secure jobs in Ireland.

## Economic Context

### Our Economic Performance

The Irish economy has delivered remarkable growth and continues to perform strongly. Ireland is operating at near full employment and delivering stable growth, having weathered a sharp uplift in inflation, a subsequent rise in interest rates, and an increasingly fractious global trading environment. Exports and jobs generated by Irish businesses continue to grow despite significant global challenges.

**1,124,000** people were employed in Ireland in **1983** rising to **2,790,000** by **2024**.

The Institute for Management Development's World Competitiveness Yearbook 2024 ranks Ireland as the most competitive country in the Eurozone area, and fourth globally.

### Our Challenge and Opportunity

According to the International Monetary Fund World Economic Outlook 2024, forecasts for global growth over the next five years are at their lowest level in decades. Digital transformation is altering ways of doing business and the trading outlook for many traditional sectors. The unfolding climate emergency and necessary commitments to decarbonisation have the potential to cause further disruption to operations. Moreover, Ireland's growth model relies heavily on external demand and international markets. The National Risk Assessment 2024 identified Ireland's enterprise mix as a significant economic risk.

Exporting Irish businesses are critical to national prosperity, and will be central to delivering economic growth over the next five years. Development of the Irish enterprise base is particularly important in the context of increased international competition for Foreign Direct Investment (FDI).

Irish enterprise continuing to excel in global markets is essential for our economic security, prosperity, and employment nationwide. Irish businesses will need to stay agile and adapt to technological and market developments in order to succeed internationally.

Reflecting national sectoral strengths and the European Commission's (EU) commitments to digitalisation, climate action, open strategic autonomy, and security, Ireland has significant potential and opportunities across a range of industries including:



### Digital

User demand for new tools such as predictive analytics, artificial intelligence (AI), and virtualisation software is driving future investment across digitally enabled industries.



### Food

Factors including the global climate emergency, regulatory intervention, and changing consumer preferences, stimulate demand for new technologies in the food sector. Areas of promise for Irish technology include sustainable agrifood digital systems and advanced data technologies. Ireland is well-placed to focus on these areas of opportunity given our international reputation for high-quality food production.



### Healthcare

Ireland's expertise and capabilities in healthcare positions us to respond to global demand for new cell and gene therapies, innovative drugs for infectious diseases, and novel solutions to support the shift to *health at home* and *aging in place*.



### Sustainability

Decarbonisation and a more sustainable economy will be enabled by the advent of next-generation manufacturing technologies and green solutions within emerging sectors such as offshore wind.



## Our Commitment

The focus of the [White Paper on Enterprise](#) and the Programme for Government, 'Our Shared Future', is to enable a vibrant, resilient, sustainable, and regionally balanced economy made up of a diversified mix of leading global companies, internationally competitive Irish enterprise, and thriving local businesses.

The White Paper emphasises the imperative to better position Irish enterprise to embrace the challenges and opportunities arising from the so-called 'twin transition' to a digitalised and 'net-zero' economy.

Supporting Irish business will strengthen national resilience to international shocks and other external factors, and help secure economic growth and prosperity into the future.

## Enterprise Ireland's Purpose - Accelerate Sustainable Irish Business



### Accelerate

Enterprise Ireland accelerates Irish businesses to start, compete, scale, and connect nationally and globally. We support Irish companies to grow jobs and exports, and nurture innovative start-ups to be the global successes of the future.



### Sustainable:

Our aim is to support the sustainable growth and development of Irish business. We will work with Irish businesses to strengthen their global reach, competitiveness, productivity, and progress towards a 'net-zero' future. We want Irish businesses to thrive so that they create and maintain employment and high economic return now and over the long term for Ireland and its people.



### Irish Business:

Our ambition over the next five years is to support Irish businesses to make an even greater contribution to the Irish economy through international growth and nationwide employment.

**It is our long-term ambition that exporting Irish companies  
become the primary driver of the Irish economy**

## Our Strategy

### Start

Support start-ups with long-term, sustainable growth ambitions

#### The Ambition for 2029

A strong pipeline of innovative and scalable start-ups to drive long-term sustainable growth, development, and high-quality job creation throughout Ireland.

#### The Target Outcome

- Support 1,000 new start-ups over the five-year period from 2025 to 2029.

### Compete

Strengthen productivity, competitiveness, resilience, and sustainability

#### The Ambition for 2029

More productive Irish-owned enterprises founded on sustainability, innovation, digitalisation, operational efficiency, and strong leadership and capability.

#### The Target Outcomes

- 35% reduction of CO<sub>2</sub> emissions from Enterprise Ireland supported companies by the end of 2030.
- 3% annual average increase in productivity of Enterprise Ireland supported companies from 2025 to 2029.
- 1,700 additional Irish-owned exporters by 2029 in collaboration with LEOs.
- €2.2 billion spend on RD&I by Enterprise Ireland supported companies in 2029.

### Scale

Increase the number of world-leading Irish companies

#### The Ambition for 2029

A greater number of internationally successful, Irish-owned companies of scale delivering benefits for Ireland.

#### The Target Outcomes

- 275,000 employed in Enterprise Ireland supported companies in 2029.
- €50 billion in export sales by Enterprise Ireland supported companies in 2029.
- 150 large Irish exporting companies with more than 250 employees by 2029.

### Connect

Enhance enterprise linkages and the innovation ecosystem

#### The Ambition for 2029

An enhanced, internationally competitive, and connected enterprise and innovation ecosystem that fosters start-ups, supports enterprise growth, drives innovation and investment, and supports Ireland's internationally successful businesses.

#### The Target Outcome

- €55 billion spent within the domestic Irish economy by Enterprise Ireland supported companies in 2029.

Enterprise Ireland has identified six strategic levers that we will utilise to support Irish businesses to **start, compete, scale, and connect:**



### Funding Ambition

Improve access to debt and equity finance to stimulate investment in enterprises with exceptional potential.



### Igniting Innovation

Drive collaboration and investment in innovation, development, and the commercialisation of research for long-term, sustainable growth and competitiveness.



### Embracing Sustainability

Lead Irish business in embracing sustainability to support Ireland in meeting its climate obligations, while strengthening operational resilience and competitiveness.



### Strengthening Skills and Talent

Deliver programmes, strategic partnerships, and financial supports to drive capability, skills, and leadership development.



### Maximising Global Opportunity

Inspire global ambition and support Irish companies to identify international opportunities and scale overseas.



### Driving Performance

Assist Irish businesses in the adoption of AI, automation and digital processes, and operational transformation to help them enhance productivity, reduce costs, and drive sustainable growth.



# Start

## Support start-ups with long-term, sustainable growth ambitions

Innovative, ambitious start-ups are the bedrock of the Irish economy and will form the foundations of future enterprise success.

In partnership with the Local Enterprise Offices (LEOs) and the wider enterprise and innovation ecosystem, Enterprise Ireland aims to stimulate and foster the next generation of Irish enterprise successes by helping ambitious start-ups to access finance, build capacity, and grow domestically and internationally.



### Funding Ambition

Enterprise Ireland recognises the difficulties entrepreneurs face in raising early-stage investment across a range of sectors.

Start-ups vary in profile, from small teams developing technologies to larger greenfield manufacturing operations. Access to pre-seed capital is often critical to developing products from a proof-of-concept stage to market validation.

Enterprise Ireland will provide innovative start-ups with support and funding to help scale and realise their growth ambitions. Direct strategic investments in high-potential start-ups and sectors, and indirect funding through Enterprise Ireland's Seed and Venture Capital Scheme can help entrepreneurs overcome significant market barriers, de-risk additional third party investment, and support Irish businesses to start, compete, scale, and connect. Through our investment, we will leverage additional funding for Irish start-ups in emerging, innovative, and strategically important sectors such as digital, food, healthcare, and sustainability for Ireland's long-term growth.



### The Ambition for 2029

A strong pipeline of innovative and scalable start-ups to drive long-term sustainable growth, development, and high-quality job creation throughout Ireland.



### The Target Outcome

- Support 1,000 new start-ups over the five-year period from 2025 to 2029.



### Strategic Initiatives

- Increase the number of investments for pre-seed and early-stage start-ups in highly innovative sectors across Artificial Intelligence (AI) and machine learning, deep-tech, advanced manufacturing, digital, healthcare, creative, and sustainability.
- Commit increased levels of funding under the **Seed and Venture Capital Scheme** to leverage private sector investment and increase the availability of pre-seed, seed, and series A and B stage capital in the market.
- Develop a plan for **Start-up Ireland**, and a coordinated approach to enhance and align start-up supports and programmes across the Irish start-up ecosystem. This will include the potential development of a new **National Accelerator Programme** to assist globally ambitious entrepreneurs and start-ups.



## Igniting Innovation

Potential for success in early-stage start-ups is derived from an ability to offer the market value through novel, better, or cheaper products or processes. Start-ups at various stages of development invest time, talent, and resources to innovate with a view to gaining market advantage.

Innovation Hubs can play a powerful role in fostering entrepreneurial talents and product and service development. Enterprise Ireland will continue to promote collaboration with LEOs, innovation hubs, accelerators, and entrepreneurship initiatives such as New Frontiers, to support start-up networks nationwide.

The early protection of intellectual property (IP) by start-ups and Small and Medium sized Enterprises (SMEs) is critical to securing sustainable growth pathways for young businesses. Raising awareness of the importance of IP with businesses on their journey from starting to scaling will continue to be crucially important.

In recent years, Enterprise Ireland has delivered several strategic interventions to bolster innovation-led start-up activity, including Knowledge Transfer (KT) Boost, the Disruptive Technologies Innovation Fund, and the Innovators Initiative. Working with partners throughout the innovation ecosystem, we will build on key investments and develop further supports to stimulate the pipeline of innovation-led start-up activity.

In recognising the strategic importance of the entrepreneurship ecosystem, Enterprise Ireland is committed to leading the development of a flagship National Start-Up Hub as a driver for start-up innovation.

### Strategic Initiatives

- Enterprise Ireland and **Knowledge Transfer Ireland** will proactively ensure state investment in research is maximising the identification, nurturing, and development of a strong pipeline of IP-rich 'deeptech' spinouts.
- Development of a new **National Start-Up Hub** to provide a platform for stakeholders to showcase their supports, fast-track the start-up process, and collaborate with fellow entrepreneurs.



Rialtas na hÉireann  
Government of Ireland



Arna chomhchistiú ag  
an Aontas Eorpach  
Co-funded by the  
European Union



Tionól Réigiúnach  
an Tuaiscirt & an Iarthair  
Northern & Western  
Regional Assembly



Tionól Réigiúnach  
an Deiscirt  
Southern Regional  
Assembly

**Enterprise  
Ireland**

*Enterprise Ireland Innovators Initiative and KT Boost are co-funded by the Government of Ireland and the European Union through the ERDF Southern, Eastern & Midland Regional Programme 2021 - 2027 and the Northern & Western Regional Programme 2021 - 2027.*



## Strengthening Skills & Talent

A strong start-up team is fundamental to bringing projects and products from ideation to execution and scale. Success is accelerated by impactful leadership capability and skills. Enterprise Ireland supports founders and teams to further develop their capabilities through flagship initiatives including New Frontiers, the High Potential Start-Ups (HPSU) Founders' Forum, and investor-readiness and mentoring programmes. These initiatives consistently receive positive feedback from company founders, and will be further developed over the coming five years as part of this strategy.

In recent years, Enterprise Ireland adopted a targeted approach to encourage greater participation by women in entrepreneurship and leadership teams. This approach has stimulated a significant uptick in the number of women leading enterprises. Appreciating Ireland's changing demographics and labour force, Enterprise Ireland will expand on this and encourage greater engagement from currently under-represented groups to foster a more diverse, equitable, and accessible entrepreneurial landscape.



### Strategic Initiatives

- Connect founders through an enhanced **HPSU Founders Forum** and additional networking initiatives to strengthen alumni connectivity, peer learning, and networking.
- Develop new programmes to foster start-up activity from under-represented groups.



## Maximising Global Opportunity

Given the relatively small size of the Irish market, international expansion plays a huge role in Irish start-ups' ability to thrive and scale, and contribute to sustainable economic growth. In keeping with the Government's overarching [Trade & Investment Strategy](#), particular attention is paid to Ireland's position within global value and supply chains, maximising returns from EU Free Trade Agreements, and reaping the benefits of the EU Single Market. Export licencing standards and end-user knowledge have become even more important, particularly in high-tech, cyber, and software sectors, where Irish business has shown its prowess. Through new market entry initiatives and access-to-market expertise provided by our international office network, Enterprise Ireland will support start-ups to devise credible plans for growth, access market intelligence, leverage sales and marketing resources, and secure international partnerships.



### Strategic Initiative

- Accelerate the start-up journey of Irish enterprise in accessing first-time export markets through dedicated support from Enterprise Ireland's network of international offices and market entry initiatives in Europe, the United Kingdom, and the United States.





# Compete

Strengthen productivity, competitiveness, resilience, and sustainability

Improved productivity is key in driving the competitiveness and resilience of Irish business at home and abroad. Enterprise Ireland supports Irish businesses to lift productivity through innovative products, competitive sales offers, and greater efficiency in how work is carried out.

Enterprise Ireland and the LEOs will provide expertise, funding, and investment in RD&I, digitalisation, sustainability, operations, and leadership capability, all of which are the building blocks of competitiveness and resilience for Irish business.



## Igniting Innovation

Investment in RD&I is essential for product development, market differentiation, and enterprise competitiveness. Enterprise Ireland supported companies' spending on RD&I has increased from €1.1 billion in 2020 to €1.55 billion in 2023.

Despite this growth, increasing levels of investment will be required if Ireland is to remain internationally competitive. As a result, Enterprise Ireland continues to invest in RD&I with ambitious businesses over long term growth horizons to support disruptive innovation and ensure Ireland maintains and deepens its competitive edge.



### The Ambition for 2029

More productive Irish-owned enterprises, founded on sustainability, innovation, digitalisation, operational efficiency, and strong leadership and capabilities.



### The Target Outcomes

- 35% reduction of CO<sub>2</sub> emissions from Enterprise Ireland supported companies by the end of 2030.
- 3% annual average increase in productivity of Enterprise Ireland supported companies from 2025 to 2029.
- 1,700 additional Irish-owned exporters by 2029 in collaboration with LEOs.
- €2.2 billion spend on RD&I by Enterprise Ireland supported companies in 2029.



### Strategic Initiative

- Work through **Technology Centres** and with the wider research system to provide targeted offerings and insights to businesses, specifically leveraging opportunities in AI and machine learning for accelerated business services automation.



## Embracing Sustainability

The global imperative to tackle climate change creates challenges to the way operations are carried out. It also brings opportunities for Irish business to improve efficiency, reduce costs, and gain an advantage over slower-moving and less innovative competitors in international markets. Irish business increasingly needs to embrace sustainability as a core driver of competitiveness.

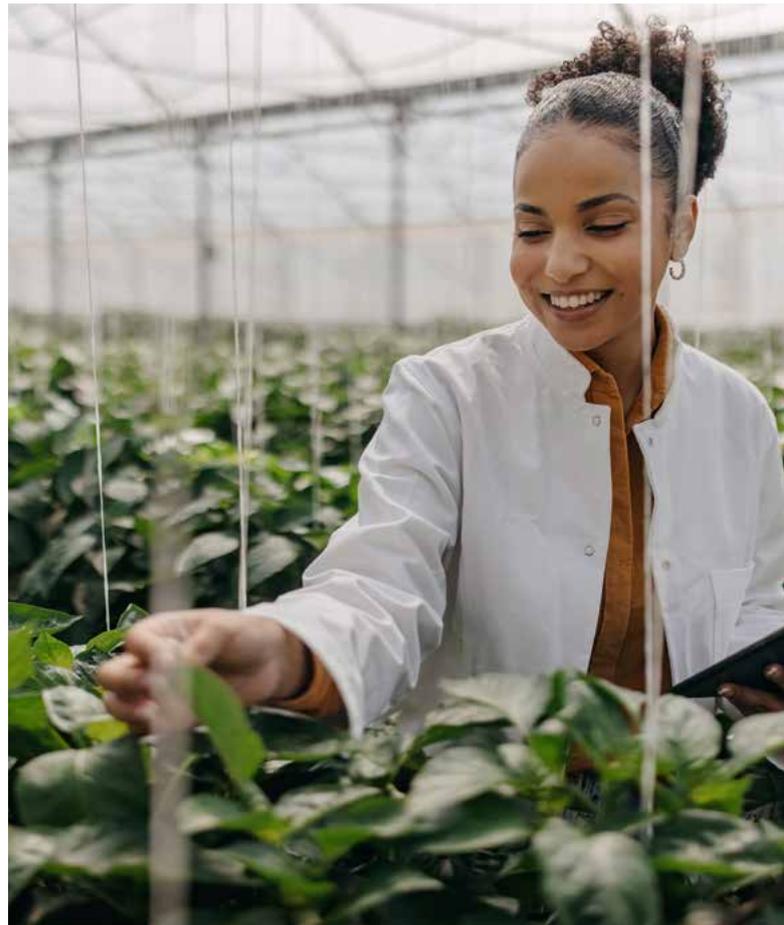
Achieving emission reductions across the enterprise sector is central to the Government's Climate Action Plan and White Paper on Enterprise. Government Enterprise Agencies have been tasked with supporting a 35% greenhouse gas emissions reductions target for industry by 2030. Government has ringfenced an initial €300 million to drive transition in manufacturing firms.

Enterprise Ireland offers a range of direct supports under our Green Transition Fund which enable businesses to leverage opportunities under the European Green Deal.



### Strategic Initiatives

- Expand our **Green Transition** activities to support businesses to embed sustainability in their company strategy, business models, products, and services.
- Provide **Strategic Company Development Grants** to help Irish businesses to embrace the twin transition of sustainability and digitalisation.
- Incentivise Irish manufacturers to tackle greenhouse gas emissions through the Government's €300 million fund.





## Strengthening Skills & Talent

Skills, talent, and leadership are key drivers of market competitiveness. They help deliver creative ideation, realisation of ambitions, and effective responses to opportunities and challenges.

Enterprise Ireland will support businesses to deepen skills and talent through capacity and capability development programmes for business leaders and entrepreneurs.

Enterprise Ireland is working in conjunction with Research Ireland, the Department of Enterprise, Tourism, and Employment (DETE), and the Department of Further and Higher Education, Research, Innovation and Science to identify and address national skills needs now and into the future.

Skills and talent to deliver sustainability and 'net-zero' RD&I will be critical to the competitiveness of Irish business. Continued collaboration with the Higher Education Authority through initiatives like the Odyssey Programme remains important. We will look to increase the level of high-quality research talent available to Irish industry through our graduate Work Ready Programme and European Framework Programme opportunities.

Additionally, Sustain-FIT, a €15 million innovative postdoctoral research programme launched and co-funded by Enterprise Ireland and the EU, can be accessed to help the Irish enterprise sector to reduce its emissions.



### Strategic Initiatives

- Provide **Strategic Company Development and Training Grants** at scale to facilitate technology absorption and productivity enhancement, and support Irish businesses to engage expert channel partners to manage the twin transition of sustainability and digitalisation.
- Support the **Sustain-FIT** programme, as an important strategic intervention to strengthen research resources at a national level.



## Maximising Global Opportunity

Core to delivering Enterprise Ireland's ambitions will be achieving a major expansion in the number of exporting Irish businesses. Deepening existing market penetration, and diversifying into new territories and innovative sectors, will be required to deliver the growth and resilience needed into the future.

Working with LEOs under an expanded mandate to support prospective exporters of up to 50 employees, Enterprise Ireland will focus efforts to enable an increased number of Irish businesses to realise their exporting and internationalisation potential.



### Strategic Initiative

- Support non-exporting Irish businesses to commence their export journey through a new accelerator programme focused on instilling global ambition, enhancing market entry capability, and addressing barriers to international markets.



## Driving Performance

The need for Irish enterprise to strive for operational excellence has never been greater. The scale, scope, and speed of technological advancement is driving fundamental change in how businesses operate and how they engage with consumers. Digital and AI have the potential to transform ways of working. This places a greater emphasis on resilience and delivering greater productivity.

Digital adaptation, and operational transformation remain challenging but also present opportunities for efficiency and productivity gains, optimisation of production and supply chains, and significant sustainability improvements.

Through financial and strategic digital transformation supports, Enterprise Ireland will assist businesses to improve their operations and product and services offerings.

Enterprise Ireland will support Irish businesses through a data-driven programme of strategic initiatives, including support for widespread AI adoption.

### Strategic Initiatives

- In partnership with **LEOs**, provide programmatic support in areas including digitalisation, sustainability, and innovation to locally traded companies.
- Enterprise Ireland will build on its activities under '**Housing for All**' where we are supporting the domestic residential sector to drive innovation, productivity and other national housing-related imperatives.
- Partner with the **European Digital Innovation Hubs** to support Irish businesses to map their digital journeys and identify appropriate technologies to drive growth.



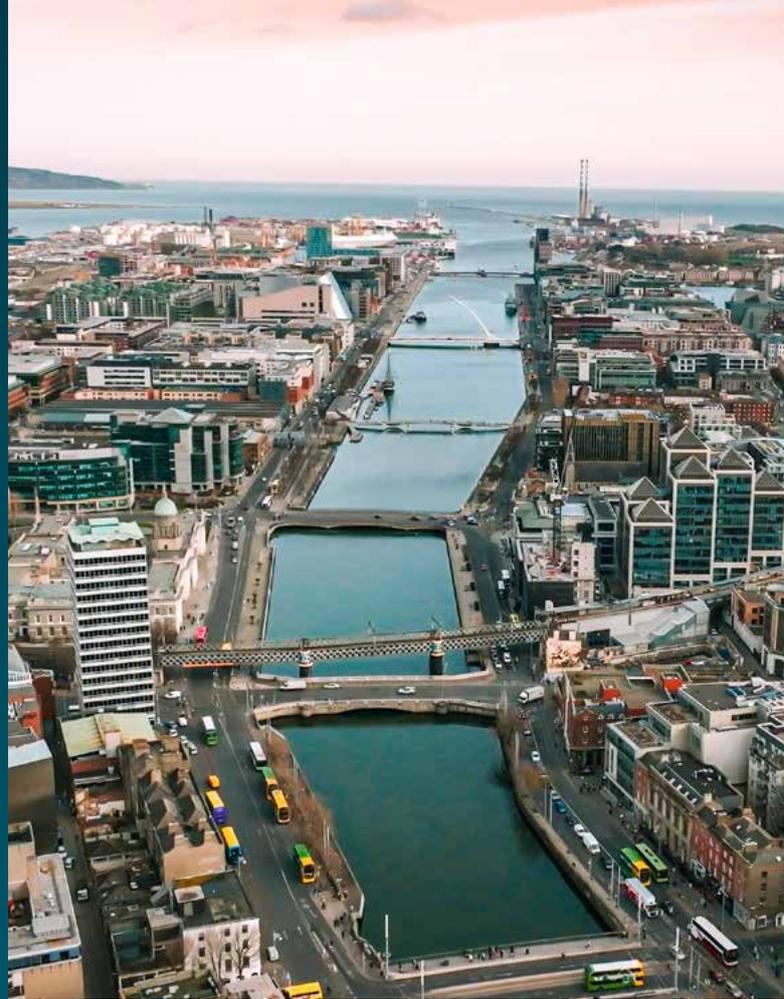
## Partnership with the Local Enterprise Offices

Enterprise Ireland supports businesses directly through its regional offices, and in collaboration with the Local Enterprise Offices (LEOs).

Established in 2014, LEOs operate as our partners across 31 Local Authorities in supporting Irish businesses to start and grow, creating and maintaining employment and economic activity in all the regions of Ireland. LEOs are the first-stop shop for any Irish business seeking development support.

LEOs offer assistance to pre-exporting companies to develop their offerings, acquire customers, grow employment, and become export-ready. Businesses can avail of a wide range of mentoring, training, and strategic, financial, and consultancy programmes at key stages of business development.

Enterprise Ireland's partnership with LEOs, governed through a service-level agreement, is of critical importance in delivering support to all Irish businesses, growing the number of Irish exporters, and backing job creation nationwide. Enterprise Ireland Regional Offices and LEOs engage continuously to maximise opportunities for businesses, ensuring each company is being supported to reach its full potential.





# Scale

## Increase the number of world-leading Irish companies

Enterprise Ireland works with world-leading Irish businesses which have excelled internationally in sectors including Fintech, Food, IT Services, and Life Sciences. Many more Irish businesses have the capability to scale in global markets and Enterprise Ireland will support them to realise that potential across established sectors, and in emerging areas including AI, Digital Health, Space and Sustainability.

Increased numbers of world-leading companies of scale or 'megafirms' can deliver significant economic benefits for Ireland. Through growth in international sales, investment, employment, and reach, exporting Irish companies can become primary drivers of the Irish economy. Over the next five years, Enterprise Ireland will bring a renewed focus to ensuring that we enable more Irish businesses to scale, and to do so at a faster rate.



### Funding Ambition

Access to finance and funding opportunities persists as a barrier to Irish businesses scaling operations domestically and succeeding in international markets. A range of approaches are available to support scaling ambitions, including venture capital investment, international partnerships, and acquisitions as a strategic option for expansion. Enterprise Ireland is committed to working with Irish businesses to plan, finance, and execute scaling strategies that are right for them.



### The Ambition for 2029

A greater number of internationally successful, Irish-owned companies of scale, delivering benefits for Ireland.



### The Target Outcomes

- 275,000 employed in Enterprise Ireland supported companies in 2029.
- €50 billion in export sales by Enterprise Ireland supported companies in 2029.
- 150 large Irish exporting companies with more than 250 employees by 2029.



### Strategic Initiatives

- Establish an **Enterprise Scaling Fund** to provide significant direct investment for scaling companies and to leverage venture capital domestically and internationally to a greater extent than is currently possible under our existing Seed and Venture Capital Scheme.
- Through our international offices, support Irish enterprise with access to a network of global investment partners to provide advisory support for their scaling ambitions.



## Strengthening Skills & Talent

It is critical to the continued success of the Irish economy that Irish SMEs seeking to scale in international markets are empowered to do so from an Irish base. Key to this is providing leadership and development supports to enhance the capability of management teams and wider organisations. The ability of Irish business to develop, attract, and retain the right skills and talent will be central to success and scaling at home and abroad.



### Strategic Initiative

- Deliver enhanced international leadership programmes and industry masterclasses in emerging sectors to accelerate the global capability of Irish enterprise and help create pathways into new markets.





## Maximising Global Opportunity

Irish enterprise has a proven ability to enter new markets and become a trusted partner and supplier into global supply chains. Adapting to an increasingly dynamic and complex trading environment, and securing competitive edge, is central to businesses scaling operations at home and abroad. Irish businesses must consider the resilience of their own supply chains and their compliance with evolving international trading requirements when seeking to maximise their global opportunity.

Enterprise Ireland is committed to working with Irish business to assess and enhance their sales and marketing capabilities in accelerating scaling power in new and existing markets. This includes new programmatic offers, international offices, strategic advisory services, and digital support tools for Irish business. Enterprise Ireland will also continue to assist Irish businesses to review their supply chain resilience and their competitive offers through the Strategic Consultancy Assignments Grant.

Irish-owned multinationals with a significant presence in Ireland are at the forefront of innovation and are global leaders in their fields. Enterprise Ireland will collaborate with these businesses to deliver further job creation across the country as they continue to scale.

## Strategic Initiatives

- Develop new 'Landing Pads' in strategic markets through time-bound sectoral programmes in collaboration with international partners.
- Enhance the footprint of Irish enterprise globally with the opening of three new Enterprise Ireland international offices in Atlanta, Glasgow, and Zurich, and strengthening our presence in Europe, the Americas, and Asia.
- Provide a new '**Market Insights and Knowledge Base**' as a repository for Irish businesses to obtain sector specific sub-supply, customer, partner, and operator information, to support their exporting activities into key markets.
- Create a digital self-service portal for Irish SMEs at different stages of development to identify market capability gaps and design personalised roadmaps to help them enter and scale new markets.
- Deliver our new '**Six Step International Journey**' support programme to develop an international customer marketing strategy, and assist Irish businesses to research and enter new markets.



# Connect

## Enhance enterprise linkages and the innovation ecosystem

Ireland has a rich enterprise and innovation ecosystem made up of many diverse elements including sectoral centres of excellence, innovation hubs, accelerators, industry clusters, and investor networks nationwide. Enterprise Ireland has invested in these ecosystems through our regional offices to deliver nationwide impact.

We now have a strong country-wide infrastructure of innovation hubs and research centres, industry clusters, the finance and investment communities, and mentoring networks to support enterprise development across all regions and sectors.

Enterprise Ireland's network of international offices helps Irish businesses make critical connections with overseas partners, buyers, sellers, and investors.

Greater investment in the innovation landscape, and fostering deeper supply chain linkages and business connections nationwide, offers huge potential to deliver added value throughout the Irish enterprise ecosystem.

Businesses regularly attest to the importance of peer-to-peer connections both in terms of shared learning and potential partnering and trade.

Accessing the right elements of this diverse ecosystem at the right time can be game-changing for Irish businesses at any stage of their development. Strengthening Irish business collaboration, including with international partners, can play a critical role in enhancing supply chain resilience at firm and national levels.

Feedback from Enterprise Ireland supported companies indicates that identifying available assistance and making the right connections can be challenging.



### The Ambition for 2029

An enhanced, internationally competitive, and interconnected enterprise and innovation ecosystem that fosters start-ups, drives enterprise growth and investment, and supports Ireland's internationally successful businesses.



### The Target Outcome

- €55 billion spent within the domestic Irish economy by Enterprise Ireland supported companies in 2029.

Our aim over this five-year strategy is to ensure that we make it easier for Irish businesses to identify and engage with public supports to overcome barriers to growth, connect with innovators and experts at home and abroad, and create business linkages in Irish supply chains and international markets.

Aligned to our commitment to regional balanced development, we will work closely with public and private sector partners to address gaps in our enterprise support infrastructure and ensure Irish businesses continue to be supported with the right connections, expertise, and innovation capability.



## Igniting Innovation

### Connecting Enterprise Infrastructure: Hubs & Innovation Centres

Business development infrastructure such as innovation hubs and accelerators support founders and early-stage start-ups nationwide. They serve as incubators for entrepreneurs, providing start-up facilities, dynamic workspaces, and networking and mentorship opportunities for participants. Enterprise Ireland has invested over €145 million to develop innovation hubs around the country and a further €145 million is available under the European Regional Development Fund Smart Regions initiative to promote nationwide economic growth and development.

Enterprise Ireland will invest in infrastructure to foster better collaboration and connection throughout enterprise and innovation ecosystem, driving RD&I, enterprise interconnection, and value addition across all regions of Ireland.



### Strategic Initiatives

- Lead the delivery and further development of the new cross-governmental **National Enterprise Hub** to improve access to information and direction on supports, events, and webinars.
- Develop a strategy to inform future regional investment programmes to maximise impact and increase connectivity.

### Market Validation, Public Sector Partnering & Public Procurement

According to the European Commission, over 250,000 public authorities in the EU spend around 14% of Gross Domestic Product (GDP) (around €2 trillion per year) on the purchase of services, works, and supplies.

Domestically, the National Development Plan will incorporate a total public investment of €165 billion out to 2030. This represents a huge opportunity, particularly in sectors such as energy, transport, waste management, and social protection, and the provision of health and education services, where public authorities are the principal buyers.

Enterprise Ireland assists Irish businesses to devise strategies to win both domestic and international public sector contracts. This is achieved through upskilling Irish businesses to be more proficient in identifying relevant tenders and submitting strong bids for those opportunities where a clear match has been identified.

Enterprise Ireland is committed to working with government stakeholders to identify opportunities for Irish businesses to test and validate products and services with public sector organisations, to stimulate technological innovation, and support the creation of innovative solutions that can be brought to international markets. We will also continue to connect Irish businesses with private sector partners and state actors such as the Ireland Strategic Investment Fund and the European Innovation Council.



## Future Growth in Food

Ireland is a global hub for food technology and innovation. Enterprise Ireland is committed to building on this economic strength by investing in future avenues of growth for the sector, in areas of research, technology, and innovation.

The food sector is going through a period of transformation with significant investment in research across the globe. In this context, Enterprise Ireland is investigating the feasibility of a pre-commercial, pilot-to-scale precision fermentation demonstrator to support the industry to optimise this manufacturing method in the production of high value food ingredients. Other valuable outputs could include fine chemicals and biomaterials. This cutting-edge technology has the potential to transform the food and beverage sectors.

Attracting FDI in the food and beverage sectors will also play an important role in maintaining Ireland's position as a world leader. As part of this strategy, Enterprise Ireland is focused on building out a pipeline of highly innovative projects from the existing base and first-time food FDI. This will contribute to the sustainable growth of the sector, the creation of high-quality RD&I jobs, and an increase in value and diversity of exports within the food and beverage industry.



### Strategic Initiative

- Establish a new industry led pre-commercial pilot-to-scale **Precision Fermentation Demonstrator** to maximise the opportunity of this cutting-edge technology for the Irish manufacturing sector in partnership with key government stakeholders.

## Industry Clustering for Sectors of Potential

Clusters are geographic interactive alliances of interconnected enterprises, research centres, and associated institutions in particular fields that compete, cooperate and face common challenges and opportunities. Industry clusters support collaboration between industry, academia, and government. Groups of related industries are supported to seize opportunities and deliver success through collaborative partnerships and interconnected supply chains.

Enterprise Ireland assists industry clusters through the Regional Technology Clustering Fund, and has committed further funding to clusters through the Smart Regions Scheme. Enterprise Ireland will also continue to collaborate on clusters in line with the DETE-led National Clustering Programme, due to begin this year.

## Connecting Clients to Artificial Intelligence Expertise

AI holds significant potential and will be transformative for Irish businesses at all stages of development and across many sectors. Enterprise Ireland will help advise on AI adoption, in addition to connecting businesses to global AI experts to support their digital maturity journeys.



### Strategic Initiatives

- Provide businesses with guidance and expertise to aid digital transformation through four Enterprise Ireland and European Commission-funded **European Digital Innovation Hubs**.
- Deliver supports for research collaboration and training to assist companies to avail of the potential of AI through our **Technology Centres** and **Technology Gateways**.

## National and International Collaboration to Drive Research, Development & Innovation

Increased RD&I collaboration between business and research institutions plays a key role in supporting the long term, sustainable growth of Irish firms. Critical segments of the economy including digital, green technologies, manufacturing, and food sectors are in the process of significant transformation.

Through initiatives such as Technology Centres, Gateways, and key funding incentives, Enterprise Ireland continues to strengthen links between researchers and innovators, domestically and internationally to support these critical segments as well as address other industry imperatives.

Ireland's **Technology Centres** provide a unique environment for collaboration in areas identified by industry as being strategically important. Fostering collaboration through Technology Centres will remain critical over the strategy period as we seek to future-proof our research infrastructure.

Additionally, the **Technology Gateway Programme** provides business development resources to Ireland's five Technological Universities and Dundalk Institute of Technology across a network of 17 Technology Gateways, with €47 million committed to the Programme to 2029. These initiatives allow Irish businesses and multinationals to work together on market-focused strategic RD&I projects in collaboration with research institutions to deliver customer-led innovation.

**Knowledge Transfer Ireland** sits within Enterprise Ireland as the national office responsible for linking business with the research base in Ireland. It facilitates business engagement with public research, and aims to make research commercialisation simpler and more straightforward. Hosted by Enterprise Ireland, KT Boost is a €33 million knowledge transfer funding programme over four years for the Irish university

sector. Its objective is to support an increase in research commercialisation outcomes from within the sector both regionally and nationally.

Through **Horizon Europe**, Enterprise Ireland facilitates businesses and researchers to deliver groundbreaking research, world-leading product and service development, and game-changing innovation. Enterprise Ireland is committed to supporting Horizon Europe and any successor programme post-2027 to maximise impact for Irish businesses and to support job creation.

Additional supports for accelerating industrial automation, machine learning, and the use of AI will be critical levers to support firm level competitiveness and growth for a wide cohort of Irish businesses.



### Strategic Initiatives

- Collaborate with IDA Ireland and Research Ireland to map and strategically align the RD&I system to enhance ease of access for businesses.
- Invest in research infrastructure to significantly scale the supports available to businesses in the areas of industrial automation, machine learning and AI.
- Provide the necessary supports to applicants for Ireland to participate fully in **Horizon Europe** and achieve a draw-down target of €1.5 billion by 2027.
- Support the delivery of 10,000 enterprise engagements with Irish businesses through our research infrastructure and programmes.



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Assembly



*Enterprise Ireland Technology Gateways, Innovators Initiative, KT Boost and Smart Regions are co-funded by the Government of Ireland and the European Union through the ERDF Southern, Eastern & Midland Regional Programme 2021 - 2027 and the Northern & Western Regional Programme 2021 - 2027.*



## Embracing Sustainability

Driving productive growth and long-term development through sustainability is a key facet of the Government's White Paper on Enterprise. Equally, supporting Irish business to seize opportunities is central to Enterprise Ireland's agenda. Connecting the enterprise and innovation ecosystem can contribute to Ireland's decarbonisation agenda and deliver a just transition.

### Partnering to Deliver Offshore Wind

Investing in offshore wind can both seize a national growth opportunity and expedite the decarbonisation of Ireland's electricity network. As detailed in [Powering Prosperity – Ireland's Offshore Wind Industrial Strategy](#), Enterprise Ireland will promote increased start-up and industry participation in offshore wind through enhanced entrepreneur development programmes and targeted funding supports.



### Strategic Initiative

- Lead out on the development of a new state-of-the-art **National Offshore Wind Centre of Excellence**, bringing together industry and academic expertise, and foster collaboration, research, and innovation.



## Strengthening Skills & Talent

### Skills Ecosystem Engagement

The skills ecosystem offers an extensive range and variety of supports to address enterprise needs. Our aim over this five-year strategy is to ensure that businesses have clear pathways of engagement with further and higher education, upskilling and capacity building, and training supports. Enterprise Ireland will seek to address company skills needs through tailored interventions such as the strategic partnership with SOLAS to address SME management skills.

### Founder Networks

Founder networks are an effective tool for creating an environment for innovation, business-to-business collaboration, supply chain engagement, and peer support and learning. Enterprise Ireland is well positioned to facilitate founder networks through alumni groups that emerge from programmes such as the HPSU Founders Forum and Leadership for Growth, as well as by fostering company networks. Enterprise Ireland will place a renewed focus on mobilising active alumni networks.





## Driving Performance

### Working with Local Enterprise Offices & Enterprise Agencies

Our collaboration with Local Enterprise Offices prioritises a joined-up approach ensuring all Irish businesses are supported throughout their development journey. During the period of this strategy we will seek to further streamline the transition of companies between Enterprise Ireland and LEOs.

Social enterprises are recognised as a valuable part of the economy. Directly, and in partnership with the LEOs, we will work with social enterprises in a targeted way to support those with job creation and export potential, those employing more than 50 people, and with those addressing sustainability and circular economy challenges.

We will also continue to collaborate closely with our sister agencies, IDA Ireland and Research Ireland, and coordinate with our parent department, DETE, to develop and implement business and ecosystem supports with a continued focus on improving the applicant experience.

## Furthering Engagement Between FDI Companies & Irish Enterprise

Ireland has a very strong FDI base, supported by IDA Ireland. Enterprise Ireland and IDA Ireland will work together to maximise the spillover effects of FDI to the wider economy. Enterprise Ireland will partner with IDA Ireland to design targeted collaborative initiatives between Irish businesses and multinational companies operating in Ireland, with a particular focus on digitalisation and sustainability solutions.

## Advocating for Sustainable Economic Growth & Development

Enterprise Ireland will continue to engage with businesses to fully understand their short-term needs and longer term challenges, working with Government partners, regulators, and other stakeholders to effect change.

Additionally, working with government departments and stakeholders as part of 'Team Ireland', we will support delivery across a range of broader national policies at home and abroad including the 'Shared Island Initiative', 'A Better World – Ireland's Policy for International Development' and 'Housing for All'.

# How We Deliver

## Our People & Culture

Our people represent the best of Enterprise Ireland and are a critical enabler for Irish enterprise to thrive on the global stage.

Ensuring that our workforce is agile and responsive will be critical to the delivery of this strategy. Harnessing the skills and talent of our global workforce empowers our organisation to deliver for the Irish public and the businesses we support.

Over the coming years, we will continue to prioritise the importance of equality, diversity, and inclusion, and the well-being of our global team.

We will focus on leadership development and empower our people to excel in meeting the needs of Irish business.

## Our Values

Our values guide our culture and the way that we work as one global team in collaboration with Irish businesses, stakeholders, and strategic partners.

Core to the development of this strategy has been the evolution of our values. These values will be critically important as we strive to achieve the ambitious goals set out in this strategy.



### Client Focus

Putting our clients' needs at the heart of everything we do.



### Integrity

Getting the best outcomes by doing the right thing.



### Excellence

Working at pace, innovating and taking pride in our achievements.



### Impact

Generating sustainable and measurable impact that benefits Ireland and all our stakeholders today and into the future.



### Le Chéile

One global team working together, and with our partners to drive great client outcomes.



## How We Work

Enterprise Ireland is committed to delivering world class support to Irish businesses to start, compete, scale, and connect locally, nationally, and internationally.

Over the coming five years, we will deliver through a refreshed relationship management and operating model.

By placing the needs of users at the heart of everything we do, we will provide an enhanced experience for Irish enterprise over the coming five years. We will aim to harness technology to optimise digital services for company engagement helping to improve access to supports and services.

Sound, prudent, and effective use of public funds is the first and last consideration at Enterprise Ireland when making investment decisions. As such, measuring and understanding our impact, and effective use of data and analysis, are of critical importance to the organisation and wider Government.

This strategy sets out an ambitious roadmap to Accelerate Sustainable Irish Business.

Over the next five years, the socio-economic and geopolitical environment in which Irish businesses operate will inevitably change.

Enterprise Ireland will therefore continuously review, refine, and revise our company supports to ensure they to meet the needs of Irish businesses, support job creation and economic value addition, and deliver value for money and impact for Ireland and its people.



### Strategic Initiatives

- Develop a new user-centric platform to improve service experience and provide more clarity and coherence for Irish business, as well as to deliver greater efficiency at Enterprise Ireland.
- In cooperation with DETE, build out our capabilities and capacity to monitor, analyse, and evaluate our programmes and investments. This is with a view to developing solutions for Irish businesses' challenges, identifying opportunities, delivering meaningful impact, and ensuring value for money for Irish society.
- Implement our **Sustainability Plan** to ensure that Enterprise Ireland strengthens its impact, resilience, and risk management, with a priority focus on climate action, and portfolio sustainability.



Through our company engagements, we will continue to measure our service-level satisfaction using annual anonymous surveys. Two key measures are Client Satisfaction and Net Promoter Score (NPS). NPS measures the loyalty of companies to an organisation and how likely they are to recommend a service provider to a peer or colleague.

Our 2024 survey shows Client Satisfaction with the Agency is **87%** and Net Promoter Score is currently **+57**. Building on this success, we are targeting a NPS of **+70** by the conclusion of this strategy in 2029.

We will continue to measure our performance against external global benchmarks, aiming to achieve high levels of trust, inclusion, and wellbeing.

To ensure that Irish businesses are supported to grow, generate employment, and deliver prosperity for Ireland, we will continuously assess our enterprise supports and investments through the lens of national competitiveness. In this context, **we will review the targets and actions in this strategy in 2027.**



# Appendix – Delivering with Team Ireland

## White Paper on Enterprise

The [White Paper on Enterprise](#) sets out an ambitious vision to 2030 for Ireland's enterprise policy. It seeks to protect Ireland's strong economic position, and respond to challenges and opportunities that have emerged as a result of the pandemic, wider economic and geopolitical developments, digitalisation, and an increased urgency to decarbonise industry. It provides for a sustainable, innovative, and highly productive economy, with rewarding jobs and livelihoods in the period ahead.

### → **Impact 2030 – Ireland's Research & Innovation Strategy**

In partnership with other Agencies and Government Departments, Enterprise Ireland is working to deliver the ambitions outlined in Ireland's [Research & Innovation Strategy](#) with a particular focus on ensuring innovation drives enterprise success.

### → **National Smart Specialisation Strategy for Innovation 2022 - 2027**

Smart Specialisation is a European Commission innovation policy to boost regional innovation through enabling regions to focus on their strengths. Ireland's [Smart Specialisation Strategy](#) focuses on addressing the country's RD&I challenges. It embraces a regional approach, aiming for sustainable, innovation-led growth in regional enterprises. The strategy emphasises five key areas: digitalisation, green transformation, innovation diffusion, international collaboration, and enhancing the enterprise research system.

### → **Foodwise 2030 – World Leader in Sustainable Food Systems**

In line with Ireland's [Food Vision 2030 Strategy](#), Enterprise Ireland is working in partnership with Government Departments and other Agencies to achieve the vision for Ireland to become a world leader in sustainable food systems over the next decade. This aims to deliver significant benefits for the Irish agri-food sector, for Irish society, and the environment.

### → **Trade & Investment Strategy 2022 - 2026: Value for Ireland, Values for the World**

The [Trade & Investment Strategy](#) 2022 - 2026 sets out to see Ireland grow sustainably, diversify our export markets, and support continued prosperity and higher living standards for all the people of Ireland.

### → **Harnessing Digital – The Digital Ireland Framework**

The [Digital Ireland Framework](#) sets out a pathway to support Ireland's ambition to be a digital leader at the heart of European and global digital developments; and places a strong emphasis on inclusiveness, security, and safety, underpinned by strong governance and a well-resourced regulatory framework.

### → Government Sectoral Strategies

Enterprise Ireland supports wider Government initiative and sectoral strategies seeking to strengthen Irish business capabilities and competitive edge internationally, including:

- [Quantum 2030 - A National Quantum Technologies Strategy for Ireland](#)
- [AI – Here for Good: National Artificial Intelligence Strategy for Ireland](#)
- [The Digital Creative Industries Road Map](#)
- [National Space Strategy for Enterprise 2019-2025](#)

### → The Shared Island Initiative

Under the auspices of the [Shared Island Initiative](#), Enterprise Ireland will work in partnership with other Agencies of Government across the Island of Ireland including IDA Ireland, InterTrade Ireland, and Invest NI to support cross-border activity and to maximise the opportunity for collaboration in the areas of sustainability, productivity, and innovation.

### → Housing for All – A New Housing Plan for Ireland

[Housing for All](#) continues to be a national priority. Enterprise Ireland continues to work in several ways with the Irish residential construction sector in supporting it to deliver high levels of productivity and innovation. This involves working in partnership with a sector mainly focused on the domestic market to provide a format for working with other sectors of the economy to enhance competitiveness.

### → Powering Prosperity – Ireland’s Offshore Wind Industrial Strategy & Climate Action Plans

The further development of the offshore wind sector through the national [Offshore Wind Industrial Strategy](#) is critical to economic growth and the achievement of our national climate targets out to 2030 and beyond. Enterprise Ireland will be working to support this sector in priority markets, supporting Irish businesses to maximise the supply chain opportunity in this sector and supporting research and innovation in the sector through a range of supports. Enterprise Ireland is working in partnership with key stakeholders to support Government and enterprise in their delivery of Ireland’s [Climate Action Plans](#) and other climate related targets out to 2030 and beyond.

### → Ireland’s National Skills Strategy 2025 – Ireland’s Future

Ireland’s Future is designed to benefit all people living in Ireland, businesses operating here or planning to establish here, those working here, and those hoping to work here. Enterprise Ireland will work with stakeholders to deliver this strategy, and any successor strategy, which recognises the role that skills can play in the improvement of all and in supporting people here to grow as global citizens.



For more information on the strategic initiatives  
and business supports which enable the delivery of  
Enterprise Ireland's Strategy 2025 - 2029 visit  
[www.enterprise-ireland.com](http://www.enterprise-ireland.com)

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